

asycd

The TEV Research Engine

TRAVERSE · INTERPRET · VERIFY

Turns today's open web into themes with receipts, then labels those themes so they can be found by feeling, territory, scale, tempo, and narrative move.

Keyword search still treats the web like a filing cabinet.

The internet keeps getting denser. Finding material that actually helps — for research, planning, making — is getting harder, not easier. People already think in mood, metaphor, theme, and subtext.

SEARCH TODAY

Pages and queries

Isolated URLs. Exact strings. A pile of links that forgets how the idea felt.

HOW PEOPLE THINK

Mood and metaphor

Artists, poets, and thinkers query social, political, and financial noise as feeling — not as keywords.

THE GAP

Machines don't understand us

Since 2022 we have asked how far AI can interpret vague human ideas. Classification is how we take that further.

THE BET

“We believe if we can do this, then we’ve invented a new paradigm for search and concept mapping.”

– FOUNDER

Mapping human ideas already changed how we generate pictures. Scale that classification across the broader web, and people can navigate thought with the depth and nuance of AI.

A versioned interpretation substrate.

Sources as proof. Themes as territory. Five orthogonal labels as the index. Keywords still work. This is the layer above them.

01 • TRAVERSE

Pull the day

Open web, news, and an art and literature pool. Known sources are skipped. Seeds start the search; every new source is kept.

02 • INTERPRET

Distill a theme

A 2–7 word theme from the source — an image, never a renamed headline. Near-duplicates reuse the same node.

03 • VERIFY

Label with receipts

Classify from real article data. Snippet first, then headline, outlet, theme last. The source stays attached.

Every stored theme is tagged against five independent vocabularies — kept orthogonal on purpose.

0-2 · INNER STAKES

Emotion

Human feeling in the source — not motion, territory, or story arc.

Happy · Sad · Melancholic · Nostalgic · Anxious · Hopeful · Angry · Calm

0-2 · VISUAL TERRITORY

Genre

What world the source inhabits — cultural and visual register, not mood.

Romantic/Dreamy · Urban/Industrial · Abstract/Conceptual · Dark/Noir · Domestic/Interior

EXACTLY ONE · SPATIAL SCOPE

Scale

How big the frame is. A wearable launch is Medium — not Intimate for mentioning a wrist.

Micro · Intimate/Personal · Medium/Human Scale · Large/Expansive · Epic · Cosmic

0-2 · TEMPO / ATMOSPHERE

Energy

Motion quality of the piece. Poetic wording does not automatically earn Lyrical.

Serene · Contemplative · Tense · Lyrical · Ominous · Playful · Violent

0-2 · NARRATIVE MOVE

Meaning

The human proposition — distinct from feeling, register, bigness, and tempo.

Retreat · Suspension · Gatekeeping · Intrusion · Return · Witness · Communion

Retrieval · equal weight across five axes. Rank = sum of label overlap.

What the graph returns.

CLOSEST THEMES

Shaded courtyards and windcatchers

designboom.com · 5 Sept 2026

COOLING MOVES BACK INTO THE HOUSE At Jalmanjar Farmhouse outside Ahmedabad , cooling begins with a perforated facade of compressed earth blocks. This outer skin filters the sun while windcatchers draw air through the enclosure. Behind it, verandas and balconies occupy the shaded space between the outer jali and the inner rooms, and an open courtyard cuts through the center of the plan. The house does have active systems, but much of its thermal work has already started in the...

Calm

Urban/Industrial

Medium/Human Scale

Contemplative

Source →

100%

SIMILAR

monocoque white booth

designboom.com · 5 Sept 2026

A Continuous White Volume Integrates the Complete DJ Setup MÖDEK imagine sound is a Spanish design studio founded by José Pérez in 2005, specializing in furniture for DJ booths. The EVOLUTION series consolidates a complete DJ setup within a single continuous white volume, using a monocoque body with integrated equipment recesses and concealed cabling. The EVOLUTION base model features a precisely sized recess for two turntables and a mixer, with a cantilevered laptop...

Urban/Industrial

Medium/Human Scale

Contemplative

Source →

75%

SIMILAR

Theme search

A spatial brief comes back as rooms, objects, and nearby moods.

Reverse search

Click a card to walk the closest themes by shared tags.

Learn

Researchers correct the labels so the index can be taught.

API, MCP, and the Research Lab. The page is the demo.

People still brief a mood. The graph is a callable map — sold as access and tools, grown by the lab that already builds the agents on it.

BUYERS

Who already has a reason to call it

Developers who already generate through a public API token.

Teams shipping assistants that need thematic retrieval, not another keyword box.

The Research Lab — classification, retrieval, and research engines for agents that traverse the open web.

Products organizing content libraries they can query, classify, and hand to agents.

WHAT THEY BUY

Access, tools, and lab agents

Graph access on the existing credential — search, reverse-search, classify, with receipts.

An MCP server so assistants and research agents call those tools instead of guessing the web.

Lab-built agents: Asyra already retrieves from the graph; serverless research agents next.

A search layer they can productize — social, political, and financial noise read as mood.

Once themes have receipts, they can be searched, called, and handed to agents.

The engine is not only a page. It is a map other software can query.

NOW

API

A token that unlocks the stack

Developers already generate through a public API. Next is the research graph on the same credential — search, reverse-search, and classify — without exposing the internals of the index.

NOW → NEXT

SEARCH

A search layer that meets you halfway

Live today: query by theme, walk neighbours, correct labels. Ahead: the same index as a search product — social, political, and financial noise read as mood and metaphor.

NEXT

MCP

The graph as tools

A Model Context Protocol server so assistants and lab agents can search, reverse-search, classify, and generate with the same receipts the product uses. Agents ask the theme graph instead of guessing the web.

NOW → NEXT

AGENT CONNECTIONS

Asyra and the Research Lab

Asyra already retrieves from the graph. The lab is how that scales: serverless research agents, classification and retrieval, and engines that map ideas, communities, and conversations over time.

Sell the call. Not another tab.

The site proves the graph. Revenue is the credential and the protocol. The Research Lab is how the agents — and the index — keep getting better.

01 · API

Open the graph on the token

Developers already generate with a public credential. Next unlock: search, reverse-search, and classify — access to the layer, not a page.

02 · MCP

Put tools in their agents

A Model Context Protocol server for assistants and research agents. They ask the theme graph instead of scraping the web.

03 · LAB

Grow it through the Research Lab

Serverless research agents, classification and retrieval, content libraries you can navigate. Learn mode so researchers can teach the index.